

| - - - | - - - | Preparing For Our Shoot | - - - | - - - |

- *Novazzi PhotoArt* -
www.JonahLavitt.com

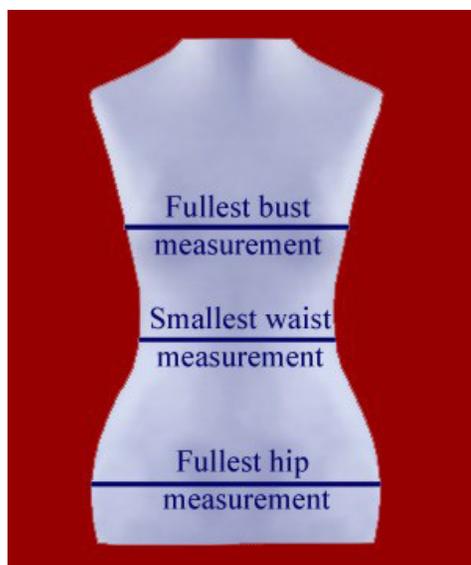
Congratulations on making the decision to get professional pictures done for yourself. A lot of people see the benefit of having professionally taken pictures; start-up entrepreneurs, models and other talent, the self-employed and small business owners, and everyday people like you and me that want some cool Facebook pictures, some pictures for artwork, or for their online dating profile. It's true, we do take people more seriously if they have great pictures taken of themselves, even if it's just one professional picture.

First of all, decide how many outfits you'd like to shoot, which will help you pick the right package length. Typically one outfit per 30 minute block will work. So if you have 4 outfits you want to shoot, a two hour photoshoot will be sufficient. Whether you want to add a specific look to your portfolio, or you're first starting one, we can get the photos you're looking for. Once we've chosen the location/date/time, we will do the shoot together. Once the shoot is completed, I sort and edit the best photos, and get the finished digital files back to you.

Models: Read tips 1 through 3 below, otherwise, if you know what you need, skip to resource 4 to prepare for our shoot!

1. Measurements (For Models)

When was the last time you took your measurements? Here's a working list of the basic measurements and stats that you'll want to submit to modeling gigs. Some of them you'll want someone else to take them to insure they are correct. I can help you update these during our next photoshoot, if you'd like.



Basic Details & Measurements

Age:
City:
Height:

Dress Size:
Bra Size:
Shoe Size:

Bust:
Waist:
Hips:

2. Photos: Your Portfolio

You won't need like 50 pictures. A few good ones will do you just fine. They should be high quality, clear, vibrant, and accurately represent your personality and style. Some basics you'll want, are 2 or 3 headshots, and 4-6 full body shots. A lot of times I see basic portfolios with 2 headshot looks, and the others are usually Casual, Professional, Swimsuit, Summer Dress. Then you can pick and choose other specific photos to submit based on what you're applying for. We can gameplan your outfits next time we talk, if you haven't picked them out yet.

3. Modeling Types

There are a lot of types of modeling out there for you to choose from. See which ones you'd like to pursue and then we can work on building a portfolio around those segments. With this list, write down the ones you're definitely interested in, ones you want to learn more about.

Fashion - clothing stores, designers, websites

Accessories/Shoes/Jewelry - stores, designers, websites.

Costume - Halloween or specific special interest groups or hobby shops.

Promotional, Brand & Products

Editorial - (magazines, catalogues, newspapers)

Lifestyle - (you doing activities, hobbies, like hiking, archery, reading, etc)

Artist/Photoart - (Crazy edited stuff, used in art galleries)

Fitness - (working out, fitness clothes, brochures for gyms or)

Bodypaint & Bodyart

Dance- Ballet, jazz, dancefloor poses, go go dancing,

Fetish -

Glamour - High makeup, higher contrast, more sexy or suggestive in nature.

Hair/Makeup - Helping hair stylists and make up artists (MUA's) market themselves, you could be on their website or brochure/flyer.

Pinup - 1960's style.

Runway

Sports

Stunt

Underwater

Swimwear - Calendar, Clothing stores, designers, websites, etc

Lingerie - (clothing stores, designers, calendars, adult websites)

Implied Nude - this is like long hair covering breasts, arms/hands covering breasts, sitting sideways covering yourself, could be using sheer fabrics, dim lighting, or props. Used mostly for photo artwork.

Fine Art Nudes - Usually anonymous in that your face can't be seen, they are black and white pictures, contours of the body. Mostly done for the art world, where you could just have these pictures in your portfolio on standby, just in case you find an artist or art gallery that wants to pay you to pose for them or want to create work to enter in their gallery.

Strip Tease/Adult Photoshoots - Mostly for playboy, mens magazines, calendars, adult websites.

4. Photoshoot Time

The goal here is to get you as many pictures as possible. Natural make up is a great default unless you're trying to go after the Beauty and Glamour segments. Pack your outfits inside a rolling suitcase, for easy mobility and keeping things in order and unwrinkled. Remember to bring undergarments, shoes, and accessories that match each outfit. Bringing additional outfits is always a good idea in case you change your mind. Use a bag with sturdy handles to hold all of your shoes (this keeps your shoes away from your clothes, so they don't get dirty). Also, keep your accessories/jewelry, and make-up/mirror/hair brush, nail clippers, hair ties/clips, in a small bin or bag inside the suitcase. This way items don't get lost in the suitcase and are quickly found. Also, if we're doing a beach shoot, bringing a small- to medium-sized towel is a good idea, and even if we aren't doing a swimsuit segment on the sand, having one to put under the summer dress might make it look more accurate in a beach setting.

Try to wear things like your professional business attire or your cocktail dress first, so it doesn't get all wrinkled in the bag. We both know a blazer or pair of dress pants will wrinkle worse than a bathing suit will!

So next step is to give me a call or text with some available blocks of time, so we can get started creating images that you're confident about!